

Rabat Business School
Course Catalogue 2022-2023

BA / Finance

COURSE LIST
ACADEMIC YEAR
2022/2023

Semester	Programme	Level	Course Code	Course Title	Hours	ECTS	Comment
Fall	IPM	3rd	SC301E_B	Supply Chain Management	30	5	Common Courses
Fall	IPM	3rd	ST304E_B	Entrepreneurship & Innovation Management Fundamentals	30	5	
Fall	IPM	3rd	PM301E_B	Project Management	30	5	
Fall	IPM	3rd	FI300E_B	Financial Mathematics	30	5	Finance Major
Fall	IPM	3rd	FI301E_B	Concepts of Corporate Finance	30	5	
Fall	IPM	3rd	FI303E_B	Financial Analysis	30	5	
Spring	IPM	3rd	ST302E_B	Strategy	30	5	Common Courses
Spring	IPM	3rd	CR301E_B	Business Ethics	30	5	
Spring	IPM	3rd	NG302E_B	International Negotiation Skills	30	5	
Spring	IPM	3rd	FI305E_B	Fundamentals of Auditing	30	5	Finance Major
Spring	IPM	3rd	FI302E_B	Financial Markets & Risk Management	30	5	
Spring	IPM	3rd	FI304E_B	Banking Systems & Services	30	5	

BA / Marketing

COURSE LIST
ACADEMIC YEAR
2022/2023

Semester	Programme	Level	Course Code	Course Title	Hours	ECTS	Comment
Fall	IPM	3rd	SC301E_B	Supply Chain Management	30	5	Common Courses
Fall	IPM	3rd	ST304E_B	Entrepreneurship & Innovation Management Fundamentals	30	5	
Fall	IPM	3rd	PM301E_B	Project Management	30	5	
Fall	IPM	3rd	MK303E_B	Distribution & Channel Management	30	5	Marketing Major
Fall	IPM	3rd	MK304E_B	Marketing Metrics	30	5	
Fall	IPM	3rd	NG301E_B	Salesmanship & Sales Force Management	30	5	
Spring	IPM	3rd	ST302E_B	Strategy	30	5	Common Courses
Spring	IPM	3rd	CR301E_B	Business Ethics	30	5	
Spring	IPM	3rd	NG302E_B	International Negotiation Skills	30	5	
Spring	IPM	3rd	MK308E_B	Merchandising	30	5	Marketing Major
Spring	IPM	3rd	MK307E_B	Business to Business Marketing	30	5	
Spring	IPM	3rd	MK306E_B	Digital Marketing	30	5	

BA / Human Resource Management

COURSE LIST ACADEMIC YEAR 2022/2023							
Semester	Programme	Level	Course Code	Course Title	Hours	ECTS	Comment
Fall	IPM	3rd	SC301E_B	Supply Chain Management	30	5	Common Courses
Fall	IPM	3rd	ST304E_B	Entrepreneurship & Innovation Management Fundamentals	30	5	
Fall	IPM	3rd	PM301E_B	Project Management	30	5	
Fall	IPM	3rd	HR301E_B	Digital HRM	30	5	HRM Major
Fall	IPM	3rd	HR302E_B	International HRM	30	5	
Fall	IPM	3rd	HR303E_B	Socially Responsible HRM	30	5	
Spring	IPM	3rd	ST302E_B	Strategy	30	5	Common Courses
Spring	IPM	3rd	CR301E_B	Business Ethics	30	5	
Spring	IPM	3rd	NG302E_B	International Negotiation Skills	30	5	
Spring	IPM	3rd	HR304E_B	Employer Branding	30	5	HRM Major
Spring	IPM	3rd	HR305E_B	Compensation Management	30	5	
Spring	IPM	3rd	HR306E_B	Conflict Management	30	5	

BA / Entrepreneurship

COURSE LIST ACADEMIC YEAR 2022/2023							
Semester	Programme	Level	Course Code	Course Title	Hours	ECTS	Comment
Fall	IPM	3rd	SC301E_B	Supply Chain Management	30	5	Common Courses
Fall	IPM	3rd	ST304E_B	Entrepreneurship & Innovation Management Fundamentals	30	5	
Fall	IPM	3rd	PM301E_B	Project Management	30	5	
Fall	IPM	3rd	ST303E_B	Creative Problem Solving	30	5	Entrepreneurship Major
Fall	IPM	3rd	ST309E_B	Opportunity Assessment	30	5	
Fall	IPM	3rd	ST305E_B	Entrepreneurial Leadership	30	5	
Spring	IPM	3rd	ST302E_B	Strategy	30	5	Common Courses
Spring	IPM	3rd	CR301E_B	Business Ethics	30	5	
Spring	IPM	3rd	NG302E_B	International Negotiation Skills	30	5	
Spring	IPM	3rd	ST306E_B	Digital Entrepreneurship	30	5	Entrepreneurship Major
Spring	IPM	3rd	ST307E_B	Social Entrepreneurship	30	5	
Spring	IPM	3rd	ST308E_B	Innovation Management	30	5	

Master / Strategic & Digital Marketing

COURSE LIST ACADEMIC YEAR 2022/2023

Semester	Programme	Level	Course Code	Course Title	Hours	ECTS	Comment
Fall	Master 1	4th	ST402E	Social Entrepreneurship (Project Workshop)	21	4	
Fall	Master 1	4th	CR401E	Ethics & Responsible Governance	18	3	
Fall	Master 1	4th	SC401E	Strategy & Operations Management	39	6	
Fall	Master 1	4th	RM401E	Research Methodology & Statistics	39	6	
Fall	Master 1	4th	TS401E	Public Speaking	21	4	
Fall	Master 1	4th	IS402E	Management of Information Systems & ERP	39	6	
Fall	Master 1	4th	MK401E	Strategic Marketing	39	6	
Spring	SDM	4th	MK402E	Digital Marketing Concepts & Platforms	39	6	
Spring	SDM	4th	MK403E	Omni-Channel Consumer Behaviour	39	6	
Spring	SDM	4th	MK404E	Digital Advertising	39	6	
Spring	SDM	4th	MK405E	Online & Offline Marketing Communications	39	6	
Spring	SDM	4th	MK406E	Research Methods for Marketers	39	6	
Spring	SDM	4th	MK407E	Distribution Management	18	3	
Spring	SDM	4th	MK408E	Sales Management	21	4	
Fall	SDM	5th	MK501E	Consumer Behaviour	39	6	
Fall	SDM	5th	MK502E	International Marketing	39	6	
Fall	SDM	5th	MK552E	Digital Communication Strategy	39	6	
Fall	SDM	5th	MK549E	Integrating Online & Offline Marketing Communications	18	3	
Fall	SDM	5th	IS513E	Database for Direct Marketing & E-CRM	21	4	
Fall	SDM	5th	MK546E	Consumer Experience Management	39	6	
Fall	SDM	5th	IS505E	Management of E-commerce	39	6	

Master / International Business

COURSE LIST ACADEMIC YEAR 2022/2023

Semester	Programme	Level	Course Code	Course Title	Hours	ECTS	Comment
Fall	Master 1	4th	ST402E	Social Entrepreneurship (Project Workshop)	21	4	
Fall	Master 1	4th	CR401E	Ethics & Responsible Governance	18	3	
Fall	Master 1	4th	SC401E	Strategy & Operations Management	39	6	
Fall	Master 1	4th	RM401E	Research Methodology & Statistics	39	6	
Fall	Master 1	4th	TS401E	Public Speaking	21	4	
Fall	Master 1	4th	IS402E	Management of Information Systems & ERP	39	6	
Fall	Master 1	4th	PM403E	Project management	39	6	
Spring	IB	4th	MK450E	Digital Marketing Concepts & Platforms	39	6	
Spring	IB	4th	SC403F	International Trade Practices	39	6	
Spring	IB	4th	LW404F	International Business Law	39	6	
Spring	IB	4th	FI405E	Trade Finance & Cost Accounting	39	6	
Spring	IB	4th	HR406E	International Human Resources Management	21	4	
Spring	IB	4th	ST404E	Geopolitics	18	3	
Spring	IB	4th	SC411F	International Organizations & Trade Negotiation	39	6	
Fall	IB	5th	SC533F	Customs Procedures	39	6	
Fall	IB	5th	FI537E	International Finance	39	6	
Fall	IB	5th	SC532E	International Logistics & Sourcing	39	6	
Fall	IB	5th	NG502F	International Trade Negotiation	39	6	
Fall	IB	5th	HR547E	Managing a Global Workforce	39	6	
Fall	IB	5th	LW503F	International Transport Law	39	6	

Master / Human Resource Management

**COURSE LIST
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2022/2023**

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Fall	Master 1	4th	ST402E	Social Entrepreneurship (Project Workshop)	21	4	
Fall	Master 1	4th	CR401E	Ethics & Responsible Governance	18	3	
Fall	Master 1	4th	SC401E	Strategy & Operations Management	39	6	
Fall	Master 1	4th	RM401E	Research Methodology & Statistics	39	6	
Fall	Master 1	4th	TS401E	Public Speaking	21	4	
Fall	Master 1	4th	IS402E	Management of Information Systems & ERP	39	6	
Fall	Master 1	4th	HR401E	Psychology and Sociology of Work	39	6	
Spring	MRH	4th	HR443F	Compensation Management	39	6	
Spring	MRH	4th	HR448F	Ingénierie de formation & GPEC	39	6	
Spring	MRH	4th	HR411E	Strategic HRM	21	4	
Spring	MRH	4th	HR451E	Knowledge Management	18	3	
Spring	MRH	4th	HR403F	HR Performance Management & Dashboards	39	6	
Spring	MRH	4th	LW402F	Environnement Juridique des RH	39	6	
Spring	MRH	4th	HR444F	Human Resources Planning & Recruitment	39	6	
Fall	MRH	5th	OB511F	Project & Change Management	39	6	
Fall	MRH	5th	OB512E	Organisational Behavior	21	4	
Fall	MRH	5th	HR514F	Mediation & Social Negotiations	18	3	
Fall	MRH	5th	IS515F	HR Dashboards & Information System	39	6	
Fall	MRH	5th	HR511E	Social Audit	18	3	
Fall	MRH	5th	HR510F	Career Management	21	4	
Fall	MRH	5th	OB513F	Leadership, Coaching & Personal Development	30	5	
Fall	MRH	5th	HR513E	International Human Resource Management	39	6	

Master / FEA – Finance et Economie Appliquée
(Applied Finance and Economics)

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ACADEMIC YEAR
2022/2023**

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Fall	Master 1	4th	ST402E	Social Entrepreneurship (Project Workshop)	21	4	
Fall	Master 1	4th	CR401E	Ethics & Responsible Governance	18	3	
Fall	Master 1	4th	SC401E	Strategy & Operations Management	39	6	
Fall	Master 1	4th	RM401E	Research Methodology & Statistics	39	6	
Fall	Master 1	4th	TS401E	Public Speaking	21	4	
Fall	Master 1	4th	IS402E	Management of Information Systems & ERP	39	6	
Fall	Master 1	4th	FI401E	Corporate and Market Finance	39	6	
Spring	FEA	4th	ST403E	Geopolitics	18	3	
Spring	FEA	4th	LW401F	Business Law	21	4	
Spring	FEA	4th	FI406F	Merger & Consolidation	39	6	
Spring	FEA	4th	AC403F	Management Control 1	39	6	
Spring	FEA	4th	AC406E	IFRS & International Accounting	39	6	
Spring	FEA	4th	FI408F	Advanced Financial Analysis	39	6	
Spring	FEA	4th	AC402F	Advanced Accounting	39	6	
Fall	FEA	5th	AC410F	Management Control	39	6	
Fall	FEA	5th	AC525F	Financial Engineering	39	6	
Fall	FEA	5th	LW501F	Corporate Taxation & Optimization	39	6	
Fall	FEA	5th	AC521F	International Financial Reporting Standards	21	4	
Fall	FEA	5th	FI530E	Islamic Finance	18	3	
Fall	FEA	5th	AC522F	Accounting Challenges	21	4	
Fall	FEA	5th	FI531E	Risk Management	18	3	
Fall	FEA	5th	AC523F	Audit Procedures & Statutory Auditors	21	4	
Fall	FEA	5th	CR502F	Responsible Governance	18	3	

Master / International Finance

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Fall	Master 1	4th	CR401E	Ethics & Responsible Governance	18	3	
Fall	Master 1	4th	SC401E	Strategy & Operations Management	39	6	
Fall	Master 1	4th	RM401E	Research Methodology & Statistics	39	6	
Fall	Master 1	4th	TS401E	Public Speaking	21	4	
Fall	Master 1	4th	IS402E	Management of Information Systems & ERP	39	6	
Fall	Master 1	4th	FI401E	Corporate and Market Finance	39	6	
Spring	IF	4th	CR402E	Ethical & Professional Standards	18	3	
Spring	IF	4th	LW403E	Taxation	21	4	
Spring	IF	4th	FI412E	Financial Econometrics & Derivatives	39	6	
Spring	IF	4th	FI410E	Portfolio Management & Fixed Income	39	6	
Spring	IF	4th	FI407E	Advanced Corporate Finance	39	6	
Spring	IF	4th	EC403E	Advanced Economics	39	6	
Spring	IF	4th	IS404E	VBA & Python for Finance	39	6	
Fall	IF	5th	AC502E	Alternative Investment & Islamic Finance	30	5	
Fall	IF	5th	FI503E	Financial Risk Management & Modeling	39	6	
Fall	IF	5th	FI504E	Fintech & Bloomberg Trading	39	6	
Fall	IF	5th	FI505E	Insurance & Actuarial Technics	21	4	
Fall	IF	5th	SC501E	Operational Research	18	3	
Fall	IF	5th	FI501E	Portfolio Management 2	21	4	
Fall	IF	5th	FI502E	Commodities & Energy Market	18	3	
Fall	IF	5th	AC503E	Management Control & IFRS	39	6	

Master/ Supply Chain Management

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Fall	Master 1	4th	ST402E	Social Entrepreneurship (Project Workshop)	21	4	
Fall	Master 1	4th	CR401E	Ethics & Responsible Governance	18	3	
Fall	Master 1	4th	SC401E	Strategy & Operations Management	39	6	
Fall	Master 1	4th	RM401E	Research Methodology & Statistics	39	6	
Fall	Master 1	4th	TS401E	Public Speaking	21	4	
Fall	Master 1	4th	IS402E	Management of Information Systems & ERP	39	6	
Fall	Master 1	4th	SCM102E	Operations research and Logistics	39	6	
Spring	SCM	4th	SC408E	Supply Chain Management	39	6	
Spring	SCM	4th	SC405E	Materials Management	39	6	
Spring	SCM	4th	SC409E	Advanced Statistics for SCM	39	6	
Spring	SCM	4th	SC406E	Operational Excellence	39	6	
Spring	SCM	4th	SC407E	Sourcing & Supplier Management	39	6	
Spring	SCM	4th	SC410E	Transportation & Physical Distribution	39	6	
Fall	SCM	5th	SC592E	Quality Control Management	39	6	Common Courses
Fall	SCM	5th	SC594E	Preparation APICS	21	4	
Fall	SCM	5th	ST531E	Simulation Game	18	3	
Fall	SCM	5th	SC525E	Supply Chain Project Management	21	4	
Fall	SCM	5th	SC526E	Supply Chain Finance	18	3	
Fall	SCM	5th	SC593E	Transportation & Physical Distribution Management	39	6	International Logistics
Fall	SCM	5th	SC524E	Global Logistics & Supply Chain Management	39	6	
Fall	SCM	5th	SC527E	Sustainable Logistics	39	6	
Fall	SCM	5th	SC529E	Logistics & Repository Audit	39	6	SCM Specialization
Fall	SCM	5th	SC530E	Demand Chain Management	39	6	
Fall	SCM	5th	SC509E	Lean Supply Chain Management	39	6	