

International Summer School

July 3rd – 21st, 2023

Study Abroad as it's meant to be

TABLE OF CONTENT

Rabat Business School (RBS) at a Glance	02
Message from the Dean	03
RBS International Affairs' office	04
Why Our International Summer School?	04
Description of RBS international Summer School	06
List of courses	07
Business Studies	07
Cultural Studies	07
Arabic Language Studies	08
Program Structure	08
Calendar	09
Program Activities	10
Tour of Rabat	10
Arabic Calligraphy Workshop	11
Moroccan Cooking class	11
Day-trip to Volubilis & Fez	12
Fees	13
Program fees include	13
Program fees do not include	13
Scholarships & Discounts	13
Eligibility, Application, & Payment	13
Testimonial	13
Contact	13



RABAT BUSINESS SCHOOL (RBS) AT A GLANCE

Rabat Business School trains its students in different fields of Management: Finance, Economics, Marketing, Supply Chain, Human Resources Management, International Business.

Specialized and internationally focused, our training aims at preparing students to operate in a complex and globalized environment.

RBS Programs are inspired by training provided by our foreign partners and are enriched with modules specific to the regional context.

Accredited by the AACSB and ranked N° 1 in Morocco and North Africa by Jeune Afrique magazine, Rabat Business School continues its ascent by integrating the prestigious international ranking Quacquarelli Symonds, QS World University Rankings 2022.

Rabat Business School programs have been mainly developed in partnership with more than 100 prestigious business schools and universities worldwide.

[We invite you to watch the video representing our infrastructures](#)

MESSAGE FROM THE DEAN

Morocco is a country which combines modernity and traditions. The strong economic development of the country is carried out in the respect of ancestral traditions of welcoming and tolerance. **Rabat Business School, International University of Rabat**, offers programs dedicated to international students to allow them to discover this economic and cultural alchemy. Combining academic quality (RBS is accredited by the AACSB) and the pleasure of discovering the country's riches, our International Summer School Program responds to requests for cultural and international openness from the students of our partners, coming from all over the world.

Welcome to Rabat, Morocco!



Dr. Olivier APTTEL

Dean of Rabat Business School

« *Morocco is a country which combines modernity and traditions.* »



RBS INTERNATIONAL AFFAIRS OFFICE



Mr. Abdellatif HARRAIDA

Director of International Affairs



Ms. Wissal BENABBOU

Program Officer in Charge of Outgoing Mobility



Mr. Badrdine BOULAI

Program Officer in Charge of Incoming Mobility

WHY OUR INTERNATIONAL SUMMER SCHOOL ?

- 1) RBS is ranked among top 100 best schools in the world (according to 2022 Financial Times Ranking)
- 2) Morocco is in the Top 25 World's Safest Countries (Global Finance 2021)
- 3) Morocco is the fastest growing economy in MENA (World Bank report 2021)
- 4) Morocco is Africa's most popular travel destination (Tripadvisor)
- 5) Morocco was named the best picturesque Country in the world at the diplomatic Awards 2023 in recognition of the country's rich heritage and enhancing beauty
- 6) Transferrable credits from an AACSB accredited Institution
- 7) Ability to combine multidisciplinary courses in different areas of study
- 8) Combination of academic and immersion cultural activities
- 9) Wide range of accommodations that suits tastes and budgets

DESCRIPTION OF RBS INTERNATIONAL SUMMER SCHOOL

RBS International Summer School is an intensive 3-week program offering series of Business, Cultural, as well as Arabic language courses.

3

WEEK PROGRAM

- Business studies
- Cultural studies and humanities
- Modern Standard Arabic (MSA) (from beginning to advanced levels)
- Moroccan Colloquial Arabic (Darija)
- Students attending this program can earn up to 12 ECTS, equivalent to 6 American credits.
- The credits earned are transferrable



LIST OF COURSES

Social Entrepreneurship and Innovation

Cross Cultural Management in International Management

Doing Business in North Africa

■ BUSINESS STUDIES

Business Studies aim to enrich cultural sensitivity and develop abilities of handling cultural differences in an international business context. The program is intended for students from any university cycle (Open to undergraduates and postgraduates) interested in management in different cultural environments, particularly in the MENA region. The proposed courses are as follows:



CULTURAL STUDIES

The proposed course offered under Cultural Studies aims to introduce international students to the region through the study of the culture, history, society, and politics. The proposed courses are as follows:

International Politics of the Mediterranean and the Maghreb

Islamic Civilization & Sufism

ARABIC LANGUAGE STUDIES

- This component aims to significantly increase students' learning and fluency in Modern Standard Arabic (MSA) and enhance their ability to communicate with confidence. Classes are offered to help students with everyday interactions with locals on and off campus sites. Students will have opportunities to put their language skills to use through workshops, sports activities, and class presentations.



CALENDAR

General program dates:

July

3rd



July

21st

Students can opt for one of the following options:

1 course

4 ECTS / 2 US credits

2 courses

8 ECTS / 4 US credits

3 courses

12 ECTS / 6 US credits



PROGRAM STRUCTURE

- Students can combine between any of the courses listed above.
- Each course is taught **five times a week**, Monday through Friday.
- Each course is **2 hours** long per day.
- Students earn **4 ECTS/ 2 US Credits** per course.
- Students can earn up to **12 ECTS/6 US Credits** if they take a total of three courses.
- A minimum of **5 students** is required for any course to be offered.



PROGRAM ACTIVITIES

■ TOUR OF RABAT

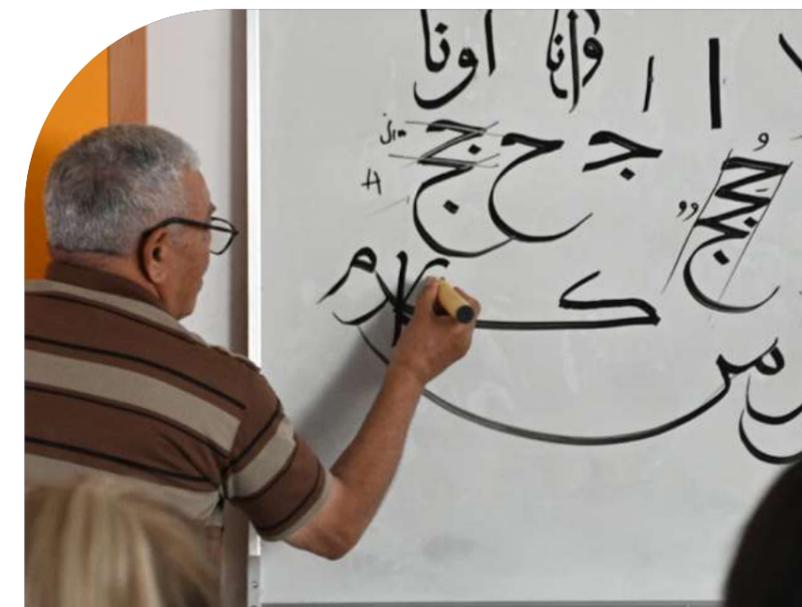
Rabat, the capital of Morocco, is an elegant city that follows the usual structure of major Moroccan imperial cities with the original downtown, which is called **Medina**, surrounded by new modern neighborhoods. Rabat is rather quiet and is home to many tourist attractions such as: The Kasbah of the Udayas and the Mausoleum of King Mohammed V.

A tour of Rabat is organized for program participants at the beginning of the program.



ARABIC CALLIGRAPHY WORKSHOP

Arabic calligraphy is the artistic practice of handwriting and calligraphy based on the alphabet. It is known in Arabic as “khatt”, derived from the word ‘line’, ‘design’. The Kufi model, featured here, is the oldest form and most widely used of the Arabic script. A calligraphy workshop is organized for the students.



MOROCCAN COOKING CLASS

Morocco is renowned for its delicious cuisine and what better way to immerse than an authentic cooking class. A fun and immersive way for students to learn and understand more of this wonderfully tasty cuisine. This is a great class for anyone looking to learn about traditional Moroccan cuisine that comes from a typical Moroccan home. You will learn how to prepare a home-style Moroccan meal. This activity takes place in a Moroccan home.



TRIP TO VOLUBILIS & FEZ

VOLUBILIS



During this trip, students will get to first have a guided tour of the Roman city of Volubilis. The archaeological vestiges of this site bear witness to several civilizations. All the phases of its ten centuries of occupation, from prehistory to the Islamic period are represented.

FEZ

Founded in 789 by Moulay Idriss I and made into the capital by his son Idriss II, Fez consists of three main sections: Fez el-Bali, Fez el-Jdid, and the Ville nouvelle. Its medina is an international attraction and was declared a UNESCO world heritage site in 1967.



FEES

1 course

€ 650

2 courses

€ 1290

3 courses

€ 1990

PROGRAM FEES DO NOT INCLUDE

- Room and Board
- Transportation to and from Rabat center for homestay students
- Insurance throughout the Program

PROGRAM FEES INCLUDE

- Airport pick-up and drop-off (Rabat and Casablanca Airports)
- Tuition fees
- Program orientation
- Weekly immersive cultural activities
- Academic historical tour of the host city
- A day trip to Fez
- Access to UIR facilities: health center, sports, IT, library...etc
- Farewell dinner & Live musical performance

SCHOLARSHIPS & DISCOUNTS *

Discount for Partner Institutions: **15 %**

Early bird registration (**April 30th**): **10 %**

Group Discount (minimum 5 students): **10 %**

*** Scholarships and Discounts are not cumulative**

ELIGIBILITY, APPLICATION, & PAYMENT

ELIGIBILITY

- The RBS-International Summer School is open to all university level students in good academic standing
- The program stipulates no minimum grade-point average
- Program applicants should demonstrate seriousness and commitment

APPLICATION DEADLINE

- May **30th, 2023**
- Early Bird : **April 30th, 2023**

PAYMENT

A non-refundable payment of 10 % of the cost of the Summer Program is due upon acceptance. Details about payment methods will be communicated to interested students.

APPLICATION PROCESS

To apply [click here](#). Applicants must submit the following documents:

- Scanned copy of passport
- Scanned copy of transcripts.
- International Insurance



TESTIMONIAL

Kayla Zamanian, USA, Summer School 2018

« My experience in Morocco and at UIR can be summed up simply as a story of human kindness, generosity, and liberated learning. I am eternally grateful that UIR guided me with a team of the most selfless, wise, and genuine intellects I've ever met who provided me with a space and the resources to explore, discuss, and indulge in my greatest interests. My time here in Morocco and at UIR are something that I will never forget. I have developed a new family, home, and persona here and I can't wait to return »



TESTIMONIAL

Irene Vellas, France, 2022

« Mon expérience à Rabat Business School a été très enrichissante. J'ai aimé découvrir une nouvelle culture, la chaleur des marocains ainsi que leur bienveillance. C'est un pays où les gens sont très accueillants, il est très facile de créer du lien et l'on ne se sent jamais seul. Il y a aussi les paysages qui sont magnifiques : durant les week-ends, j'ai beaucoup voyagé, il y a une multitude de paysages (désert, montagne...) tous aussi incroyables. La vie sur le campus permet une grande proximité avec l'université. Il y a également un restaurant, une petite supérette, des activités sportives... C'est très sympa pour rencontrer les autres étudiantes d'échanges »



Rabat Business School

Building 5, UIR Campus, Parc
Technopolis Rabat - Rocade de
Rabat - Salé
11 100 Sala Al Jadida - Maroc

Tel : 00 212 5 30 10 30 00

For any inquiries, please contact
Mr. Badrdine BOULAID
Program Officer in Charge
of Incoming Mobility

SummerSchool.RBS@uir.ac.ma

