

Bachelor Course Offer - Fall 2025/2026

	Semester	Level	Course Code	Course Title	Language	ECTS
Programme Grande Ecole	Fall	3	AC301E	Principles of Accounting	English	4
	Fall	3	RM301E	Data Analytics & Bloomberg	English	4
	Fall	3	MK301E	Principles of Marketing	English	4
	Fall	3	TS301E	Practical Skills for Academic Success	English	4
	Fall	3	LW301E	Business Law	English	3
	Fall	3	ST311E	Principles of Management	English	4
	Fall	3	OB301E	Leadership & Organization	English	3
	Fall	3	IS301E	Coding & Data Visualization	English	4
Total						30

Bachelor Course Offer - Spring 2025/2026

Semester	Level	Course Code	Course Title	Language	ECTS
Spring	3	AC302E	Management Accounting	English	5
Spring	3	IS303E	AI & Blockchain Application	English	5
Spring	3	MK302E	New Products & Brand Management	English	5
Spring	3	NG301E	International Negotiation skills	English	4
Spring	3	EC301E	Microeconomics	English	5
Spring	3	RM302E	Business Analytics Fundamentals	English	4
Spring	3	MK310E	Business Simulation	English	2
Total					30

Students are required to take Core courses (15 ECTS) + 15 ECTS for option course) = 30 ECTS max

	Semester	Level	Course Code	Course Title	Language	ECTS	
International Program in Management	Fall	3	ST301E_B	Strategic Management	English	5	Core Courses
	Fall	3	ST302E_B	International Trade	English	5	
	Fall	3	CR301E_B	Business Ethics	English	5	
	Fall	3	FI301E_B	Money, Cryptocurrency & Banking	English	5	Finance & Trading
	Fall	3	FI302E_B	Corporate Finance	English	5	
	Fall	3	FI303E_B	Introduction to Econometrics	English	5	
	Fall	3	AC301E_B	Intermediate Accounting	English	5	Accounting & Auditing
	Fall	3	AC302E_B	Taxation	English	5	
	Fall	3	AC303E_B	Cash Flow Management	English	5	
	Fall	3	MK301E_B	Brand Management	English	5	Marketing & Branding
	Fall	3	MK302E_B	Service Marketing	English	5	
	Fall	3	NG303E_B	New Product Marketing & Management	English	5	
	Fall	3	MK312E_B	Public Relations	English	5	Advertising & Marketing Communication
	Fall	3	MK308E_B	Promotion & Advertising Planning	English	5	
	Fall	3	MK310E_B	Introduction to Strategic Communication	English	5	
	Fall	3	ST303E_B	Creative Problem Solving	English	5	Entrepreneurship & Innovation
	Fall	3	ST309E_B	Opportunity Assessment	English	5	
	Fall	3	ST305E_B	Entrepreneurial Leadership	English	5	
	Fall	3	SC301E_B	Sourcing Management	English	5	Supply Chain Management
	Fall	3	SC302E_B	Production Management	English	5	
	Fall	3	SC303E_B	Introduction to Quality Management	English	5	
Total						30	

Students are required to take Core courses (15 ECTS) + 15 ECTS for option course) = 30 ECTS max

Semester	Level	Course Code	Course Title	Language	ECTS	
Spring	3	CR301E_B	Sustainable Development	English	5	Core Courses
Spring	3	PM301E_B	Project Management	English	5	
Spring	3	OB301E_B	Digitalization & Management of Change	English	5	
Spring	3	FI304E_B	Introduction to Options & Derivatives	English	5	Finance & Trading
Spring	3	FI305E_B	Investments & Securities Analysis	English	5	
Spring	3	FI306E_B	Portfolio Management	English	5	
Spring	3	AC304E_B	Advanced Accounting	English	5	Accounting & Auditing
Spring	3	AC305E_B	Fundamentals of Auditing	English	5	
Spring	3	AC306E_B	Management Control & SAP Applications	English	5	
Spring	3	MK304E_B	Marketing Analytics	English	5	Marketing & Branding
Spring	3	MK305E_B	International Marketing Fundamentals	English	5	
Spring	3	MK306E_B	Digital Marketing Techniques	English	5	
Spring	3	MK309E_B	Communications Agency	English	5	Advertising & Marketing Communication
Spring	3	MK311E_B	Applied Digital Marketing & AI	English	5	
Spring	3	MK307E_B	Integrated Market Communications	English	5	
Spring	3	ST306E_B	Digital Entrepreneurship	English	5	Entrepreneurship & Innovation
Spring	3	ST307E_B	Social Entrepreneurship	English	5	
Spring	3	ST308E_B	Innovation Management	English	5	
Spring	3	SC304E_B	Introduction to Operational Excellence	English	5	Supply Chain Management
Spring	3	SC305E_B	Costing in Supply Chain	English	5	
Spring	3	SC306E_B	SAP for Supply Chain Management	English	5	
Total					30	

Master 1st year Course Offer - Fall 2025/2026

	Semester	Level	Course Code	Course Title	Language	ECTS
Programme Grande Ecole	Fall	4	FI403E	Financial Analysis	English	4
	Fall	4	FI443E	Corporate Finance	English	4
	Fall	4	IS401E	Management of Information Systems	English	4
	Fall	4	OB403E	Managing Cultural Diversity	English	3
	Fall	4	SC403E	Supply Chain Management	English	4
	Fall	4	ST401E	Strategic Management	English	4
	Fall	4	PM401E	Business Students Units	English	3
	Fall	4	IS403E	Visual Basic for Applications	English	4
Total						30

Strategic & Digital Marketing	Fall	4	ST402E	Entrepreneurship in Africa	English	3
	Fall	4	CR401E	Ethics & Responsible Governance	English	2
	Fall	4	SC401E	Operations Management of Strategy	English	5
	Fall	4	RM401E	Research Methodology & Statistics	English	5
	Fall	4	IS402E	Management of Information Systems & ERP	English	5
	Fall	4	MK401E	Strategic Marketing	English	5
	Fall	4	MK402E	Digital Marketing Concepts & Platforms	English	5
Total						30

International Business	Fall	4	ST402E	Entrepreneurship in Africa	English	3
	Fall	4	CR401E	Ethics & Responsible Governance	English	2
	Fall	4	SC401E	Operations Management of Strategy	English	5
	Fall	4	RM401E	Research Methodology & Statistics	English	5
	Fall	4	IS402E	Management of Information Systems & ERP	English	5
	Fall	4	PM403E	Project Management & PMP	English	5
	Fall	4	SC404E	International Trade Practices	English	5
Total						30

Accounting, Control, and Auditing	Fall	4	ST402E	Entrepreneurship in Africa	English	3
	Fall	4	CR401E	Ethics & Responsible Governance	English	2
	Fall	4	SC401F	Operations Management of Strategy	French	5
	Fall	4	RM401E	Research Methodology & Statistics	English	5
	Fall	4	IS402F	Management of Information Systems & ERP	French	5
	Fall	4	FI401F	Corporate & Market Finance	French	5
	Fall	4	AC403F	Management Control 1	French	5
Total						30

Master 1st year Course Offer - Spring 2025/2026

Students are required to take Core courses (10 ECTS) + 20 ECTS for 2 minors course = 30 ECTS max

Semester	Level	Course Code	Course Title	Language	ECTS	
Spring	4	PM402E	Project Management	English	5	Core Courses
Spring	4	IS403E	Artificial Intelligence for Managers	English	5	
Spring	4	FI402E	Financial Markets & Portfolio Management	English	5	Finance
Spring	4	FI404E	Financial Risk Management	English	5	
Spring	4	QM401E	Operations Management	English	5	Supply Chain
Spring	4	SC404E	Purchasing Management	English	5	
Spring	4	MK443E	Services Marketing Management	English	5	Marketing
Spring	4	MK442E	Digital Marketing	English	5	
Total					30	

Spring	4	MK408E	Artificial Intelligence for Marketing	English	5
Spring	4	MK403E	Omni-Channel Consumer Behaviour	English	5
Spring	4	MK404E	Digital Advertising	English	5
Spring	4	MK405E	Online & Offline Marketing Communications	English	5
Spring	4	MK406E	Research Methods for Marketers	English	5
Spring	4	MK407E	Distribution & Sales Management	English	5
Total					30

Spring	4	MK450E	Digital Marketing Concepts & Platforms	English	5
Spring	4	SC433E	Customs Procedures	English	5
Spring	4	LW404E	International Business Law	English	5
Spring	4	FI405E	Trade Finance & Cost Accounting	English	5
Spring	4	HR406E	International Human Resources Management	English	5
Spring	4	SC412E	International Organizations & Trade Negotiation	English	5
Total					30

Spring	4	LW401F	Business Law	French	5
Spring	4	FI406F	Merger & Consolidation	French	5
Spring	4	AC406E	IFRS & International Accounting	English	5
Spring	4	FI408F	Advanced Financial Analysis	French	5
Spring	4	AC402F	Advanced Accounting	English	5
Spring	4	FI507F	Cash Management	English	5
Total					30

Supply Chain Management	Fall	4	ST402E	Entrepreneurship in Africa	English	3
	Fall	4	CR401E	Ethics & Responsible Governance	English	2
	Fall	4	SC401E	Operations Management of Strategy	English	5
	Fall	4	RM401E	Research Methodology & Statistics	English	5
	Fall	4	IS402E	Management of Information Systems & ERP	English	5
	Fall	4	SC402E	Supply Chain Management	English	5
	Fall	4	SC403E	Project Management & PMP	English	5
Total						30

International Finance	Fall	4	ST402E	Entrepreneurship in Africa	English	3
	Fall	4	CR401E	Ethics & Responsible Governance	English	2
	Fall	4	SC401E	Operations Management of Strategy	English	5
	Fall	4	RM401E	Research Methodology & Statistics	English	5
	Fall	4	EC403E	Financial Economics	English	5
	Fall	4	IS402E	Management of Information Systems & ERP	English	5
	Fall	4	FI414E	Market Finance & Equity Evaluation	English	5
Total						30

Business Analytics & Data Science	Fall	4	ST402E	Entrepreneurship in Africa	English	3
	Fall	4	CR401E	Ethics & Responsible Governance	English	2
	Fall	4	SC401E	Operations Management of Strategy	English	5
	Fall	4	RM401E	Research Methodology & Statistics	English	5
	Fall	4	IS402E	Management of Information Systems & ERP	English	5
	Fall	4	IS410E	Big Data for Management	English	5
	Fall	4	OB410E	Data Governance & Compliance	English	5
Total						30

Human Capital & Talent Management	Fall	4	ST402E	Entrepreneurship in Africa	English	3
	Fall	4	CR401E	Ethics & Responsible Governance	English	2
	Fall	4	SC401F	Operations Management of Strategy	English	5
	Fall	4	RM401E	Research Methodology & Statistics	English	5
	Fall	4	IS402F	Management of Information Systems & ERP	English	5
	Fall	4	HR411E	Strategic HRM	English	5
	Fall	4	OB411E	Organizational Psychology	English	5
Total						30

Agile Project Management & Innovation	Fall	4	ST402E	Entrepreneurship in Africa	English	3
	Fall	4	CR401E	Ethics & Responsible Governance	English	2
	Fall	4	SC401E	Operations Management of Strategy	English	5
	Fall	4	RM401E	Research Methodology & Statistics	English	5
	Fall	4	IS402E	Management of Information Systems & ERP	English	5
	Fall	4	SC406E	Agility & Innovation Fundation	English	5
	Fall	4	PM402E	Agile Project Management - SCRUM	English	5
Total						30

Spring	4	SC408E	Operations Research & Logistics	English	5
Spring	4	SC405E	Materials Management	English	5
Spring	4	SC409E	Advanced Statistics for SCM	English	5
Spring	4	SC406E	Operational Excellence	English	5
Spring	4	SC407E	Sourcing & Supplier Management	English	5
Spring	4	SC410E	Transportation & Physical Distribution	English	5
Total					30

Spring	4	FI411E	Derivatives & Hedging Strategies	English	5
Spring	4	FI410E	Fixed Income Market & CFA Practice	English	5
Spring	4	FI412E	Financial Econometrics	English	5
Spring	4	FI407E	Advanced Corporate Finance	English	5
Spring	4	IS404E	VBA & Python for Finance	English	5
Spring	4	FI415E	Data Analysis in Finance	English	5
Total					30

Spring	4	MK410E	Social Network Analysis	English	5
Spring	4	SC411F	Optimization for Management Decisions	English	5
Spring	4	RM410F	Data Modelling	English	5
Spring	4	IS411E	Programming with Python	English	5
Spring	4	IS412E	Data warehousing for BI	English	5
Spring	4	RM411E	Multivariate Analytics	English	5
Total					30

Spring	4	HR443F	Compensation Management	English	5
Spring	4	HR448F	Ingénierie de formation & GPEC	English	5
Spring	4	OB411E	Organizational Psychology	English	5
Spring	4	QM403E	HR Analytics & Big Data	English	5
Spring	4	LW402F	HR Compliance & Emplement Law	English	5
Spring	4	CR444E	HR Sustainability & Employee Well-Being	English	5
Total					30

Spring	4	ST403E	Entrepreneurial Leadership & Negotiation	English	2
Spring	4	MK410E	Marketing for Entrepreneurship	English	3
Spring	4	ST405E	Innovation Management & Design Thinking	English	5
Spring	4	FI410E	Financial Management	English	5
Spring	4	PM403E	Project Human Resource Management	English	5
Spring	4	SC406E	Optimization For Management Decisions	English	5
Spring	4	IS405E	Coding with VBA & Python	English	5
Total					30

Master 2nd year Course Offer - Fall 2025/2026

	Semester	Level	Course Code	Course Title	Language	ECTS
Strategic & Digital Marketing	Fall	5	ST510E	Geoeconomics	English	5
	Fall	5	MK502E	International Marketing	English	5
	Fall	5	MK552E	E-commerce Management	English	5
	Fall	5	MK549E	Database for Direct Marketing & E-CRM	English	5
	Fall	5	MK546E	Marketing Intelligence & Pricing Strategy	English	5
	Fall	5	MK501E	Branding & Trade Marketing	English	5
				Total		30

International Business	Fall	5	SC533E	Geoeconomics	English	5
	Fall	5	SC506E	Simulation Game	English	5
	Fall	5	SC532E	International Logistic & Sourcing	English	5
	Fall	5	SC503E	Business & Transit Operations	English	5
	Fall	5	SC504E	Transportation Law	English	5
	Fall	5	SC505E	Port Management & Maritime Shipping	English	5
				Total		30

Accounting, Control, and Auditing	Fall	5	AC503F	Geoeconomics	English	5
	Fall	5	AC525F	Financial Engineering	English	5
	Fall	5	LW501F	Corporate Taxation & Optimization	English	5
	Fall	5	AC503F	Management Control 2	English	5
	Fall	5	AC522E	Management of Information Systems (SAP)	English	5
	Fall	5	AC523F	Audit Procedures & Statutory Auditors	English	5
				Total		30

Supply Chain Management	Fall	5	SC501E	Information Systems & SAP	English	5
	Fall	5	SC594E	APICS-CPIM Training	English	3
	Fall	5	SC506E	Fresh Connection Game	English	2
	Fall	5	ST510E	Geoeconomics	English	5
	Fall	5	SC529E	Audit of International Logistics	English	5
	Fall	5	SC509E	Lean Supply Chain Management	English	5
	Fall	5	SC592E	Quality Control Management	English	5
Total						30

International Finance	Fall	5	AC502E	Alternative Investment	English	5
	Fall	5	FI503E	Financial Risk Management & Modeling	English	5
	Fall	5	FI504E	Fintech & Bloomberg Trading	English	5
	Fall	5	ST510E	Geoeconomics	English	5
	Fall	5	FI501E	CFA Coaching	English	2
	Fall	5	FI501E	Portfolio Management	English	4
	Fall	5	FI502E	Commodities & Energy Market	English	2
	Fall	5	FI504E	Taxation & Finance Perspective	English	2
Total						30

Business Analytics & Data Science	Fall	5	FI510E	AI & Business Applications	English	5
	Fall	5	PM510E	Agile Management Simulation	English	2
	Fall	5	ST510E	Analytics for Strategy Consulting	English	3
	Fall	5	MK512E	Leveraging Data for UX Design	English	5
	Fall	5	QM510E	Visualization & Communication	English	5
	Fall	5	IS511E	Blockchain in Business	English	5
	Fall	5	ST510E	Geoeconomics	English	5
Total						30

Human Capital & Talent Management	Fall	5	HR510E	Social Audit & HR Performance	English	5
	Fall	5	ST510E	Geoeconomics	English	5
	Fall	5	HR500E	Recruitment & Talent Acquisition	English	5
	Fall	5	HR513E	International Human Resource Management	English	3
	Fall	5	HR510E	Employer Branding & Career Management	English	4

	Fall	5	IS508F	Digital HRM & SIRH	English	3
	Fall	5	HR514F	Social Conflicts & Negotiation Techniques	English	5
	Total					30

Agile Project Management & Innovation	Fall	5	SC592E	Quality Control Management	English	5
	Fall	5	FI508E	Project Portfolio Management	English	5
	Fall	5	PM509E	Project Risk Management	English	5
	Fall	5	QM501E	Data Analytics for Project Managers	English	5
	Fall	5	SC530E	Data Driven Project Scheduling - PMP	English	5
	Fall	5	ST510E	Geoeconomics	English	5
	Total					30

ACADEMIC CALENDAR 2025-2026

Program	Fall Semester				Spring Semester		
	Start of academic year	First class Fall	End of class Fall	Exams Fall	First class Spring	End of class Spring	Exams Spring
IPM 3rd year	13-Sep	13-Sep	29-Nov	From December 8 to 20	5-Jan	4-Apr	From April 13 to 25
PGE 1st year	8-Sep	15-Sep	6-Dec	From December 15 to 20	5-Jan	4-Apr	From April 13 to 18
PGE 2nd year	16-Oct	20-Oct	24-Jan	From February 02 to 07	16-Feb	9-May	From May 18 to 23
Master 1st year	16-Oct	20-Oct	24-Jan	From February 02 to 07	16-Feb	9-May	From May 18 to 23
Master 2nd year	12-Sep	12-Sep	29-Nov	From December 8 to 20	-	-	-

Jours Fériés

16 & 17 Septembre	* Aid Al Mawlid
06-nov	Marche Verte
18-nov	Fête de l'indépendance
1er Janvier	Jour de l'an
11-janv	Manifeste de l'indépendance
14-janv	Nouvel An Amazigh
30 Mars & 1er Avril	* Aid Al Fitr
1er Mai	Fête du Travail

* Jour férié mobile à confirmer

Vacances universitaires

Vacances de fin d'année	Du Samedi 20 décembre après les cours au lundi 5 janvier au matin
Vacances d'hiver	Du Samedi 8 février après les cours au lundi 16 février au matin