

MASTER PROGRAMMES

Shaping Future Leaders
in a Global World

www.rbs.uir.ac.ma



A WORD FROM THE DEAN



At Rabat Business School, we believe that academic excellence is not just about acquiring knowledge — it is about shaping bold, responsible, and globally-minded leaders ready to make a meaningful impact in a rapidly changing world.

Dr. Nicolas ARNAUD

Dean & Director General of Rabat Business School



As one of Africa's most ambitious and internationally recognized business schools, RBS proudly adheres to the highest global standards of management education. Our AACSB-accredited institution — a distinction held by less than 5% of business schools worldwide — demonstrates our deep commitment to academic excellence, internationalization, and continuous improvement.

Our Master's programmes embody this commitment. They offer an intellectually demanding and globally connected journey, anchored in innovation, critical thinking, and ethical leadership. Over the next few years, you will learn from a world-class international faculty, explore real-world challenges, and benefit from a rich academic and professional ecosystem.

To broaden your horizons and multiply your opportunities, RBS offers prestigious opportunities within at world's top-ranked partners institutions. These unique pathways provide you with the opportunity to earn international exposure, develop a multicultural mindset, and access elite global job markets.

But beyond diplomas, RBS is a community of excellence, ambition, and transformation. With its strong African roots and global reach, the school fosters a new generation of leaders driven by values of ethics, inclusion, and responsibility. We are committed to empowering students to lead sustainable change — in Africa and across the globe.

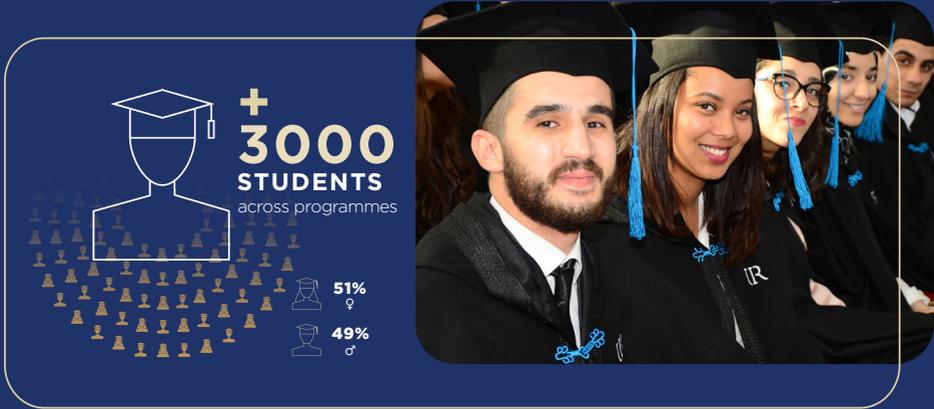
Choosing Rabat Business School means investing in your future, joining a diverse and vibrant academic environment, and embracing the opportunity to grow, challenge yourself, and lead without borders.

This is more than a degree — it's a transformative journey. Together, let's shape the leaders the world needs

WHY RBS ?

A TRANSFORMATIVE JOURNEY IN A GLOBAL BUSINESS SCHOOL

From Morocco to the world, RBS offers a globally immersive experience rooted in academic excellence, professional relevance, and real-world impact.



ACCREDITATIONS & RANKINGS



**GLOBAL RECOGNITION,
PROVEN EXCELLENCE**



Rabat Business School proudly holds the “Association to Advance Collegiate Schools of Business” **AACSB accreditation**, a distinction earned by less than **5% of business schools worldwide**.

This recognition affirms the quality of our programmes, our faculty, and our commitment to continuous innovation.



Rabat Business School has earned its **EQUIS accreditation in 2025**, joining the **top 2% of business schools worldwide** recognized for excellence.

This prestigious accreditation highlights our academic quality, international outlook, and strong connection with the corporate world and society.

Our growing international recognition is also reflected in our rankings:

Financial Times Ranking



QS Business Masters Rankings



A Connected Business School at the Heart of Global Networks

RBS is a proud member of leading strategic academic and professional networks, giving our students and faculty access to rich opportunities for mobility, collaboration, and influence.

- Quantitative Techniques for Economics and Management (QTEM)
- Responsible Research in Business and Management (RRBM)
- African Association of Business Schools (AABS)
- Global Business School Network (GBSN)



QTEM



Your Academic Path with RBS

From high school to international career, RBS provides a flexible and progressive path for student success:

Baccalaureate

IPM (*International Program in Management*)
1st year (Bachelor 1)

ITB (*International Talents in Business*)
1st year (Bachelor 1)

Bac+1
(or 60 ECTS*)

IPM - 2nd year (Bachelor level 2)

Bac+2
(or 120 ECTS*)

PGE (*Programme Grande École*)
1st year (Bachelor level 3)

Bac+3
(or 180 ECTS*)

PGE - 2nd year (Level sufficient)

Master - 1st year (Bachelor required)

Master
(Bac +5)

Doctoral Cycle
(Master's Degree required)

* **ECTS** : European Credit Transfer and Accumulation System

MASTERS

PGE “Master in Management”



Develop your management and leadership expertise to steer strategic projects in an ever-changing world.



Double Degree with



Comptabilité - Contrôle - Audit (CCA)



Master key skills in accounting and auditing to excel in financial consultancy and management control.



Double Degree with



Strategic & Digital Marketing



Learn how to develop marketing strategies and harness digital tools to enhance organizational performance.



Double Degree with



International Business



Navigate global dynamics and develop transnational business strategies to succeed in an ever-evolving global economic landscape.



Double Degree with



Supply Chain Management & Purchasing



Optimize supply chains and purchasing strategies to meet the logistics challenges of today and tomorrow.



Double Degree with



Human Capital & Talent Management



Hone your expertise in talent management and human resources to support the transformation of organizations.



Double Degree with



International Finance



Deepen your knowledge in global finance and risk management to evolve in major financial institutions.



Double Degree with



Business Analytics & Data Science



Transform data into strategic levers and master the analytical tools for informed decision-making.



Double Degree with



Agile Project Management & Innovation



Develop skills in agile management and innovation skills to manage complex projects.



Double Degree with



INTERNATIONAL EXPERIENCE



A GLOBAL OUTLOOK,
BUILT INTO EVERY PROGRAMME

International exposure is a core part of the RBS experience – not an option, but a promise. With over 110 academic partners across 5 continents, RBS students benefit from a global education that opens doors, expands minds, and strengthens career prospects.

PARTNERS



90%

are AACSB, EQUIS or AMBA accredited (or triple accredited)

FACULTY



90%

are Internationally qualified

PROGRAMMES



100%

include a double or triple degree opportunity

STUDENTS



25%

are International students

AMONG OUR 110 PARTNERS



GERMANY
Technical University of Munich, ESB Business School, SRH Hochschule Heidelberg, Heilbronn University

CANADA
Université Laval, HEC Montréal

DENMARK
Copenhagen Business School, University of Southern Denmark

SWITZERLAND
HEC Lausanne, University of Applied Sciences and Arts Northwestern Switzerland

ENGLAND
Manchester Metropolitan University, Hertfordshire University, Liverpool John Moores University

CHINA
Xi'an Jiaotong Liverpool University, Tongji University, SILC Business School, Guangdong University of Foreign Studies

SPAIN
IGS Barcelona, ESIC University

JAPAN
Ritsumeikan Asia Pacific University

BELGIUM
Solvay Brussels School of Economics and Management, ICHEC, Vrije Universiteit Brussel (VUB)

SOUTH KOREA
Hanyang University, Solbridge Business School

USA
UMass Boston, University of Hawai'i at Manoa, Rider University, Oklahoma City University

MEXICO
National Autonomous University of Mexico, UNINTER International University

FRANCE
Rennes School of Business, Paris School of Business, ICN Business School, ESSCA, Exelia

Opportunities for mobility lasting **from 6 months to 1 year** are available at prestigious institutions worldwide, offering students valuable academic, cultural, and professional growth.

CAREER CENTER

From Campus to Career

Building Your Professional Future

At RBS, professional development is an integral part of the academic experience. From career coaching to networking opportunities and job fairs, students receive tailored support at every step of their journey.

Key Figures



93%

employment rate
after graduation



20%

of graduates working
internationally

Top 3 Foreign countries where our alumni are based :



- France
- Spain
- UK / Luxembourg

Top 3 Fields hiring RBS graduates :



- Financial Services/Audit/Accounting
- Marketing/Communication/ Sales
- Human Ressources/Consulting

Every year, RBS hosts its flagship **Career Expo**, connecting students with top recruiters through panels, workshops, and interviews.

Company visits offer real-world insights, while the **Career Center** provides coaching and access to job and internship opportunities — for students and alumni alike.



INTERNSHIPS & REAL-WORLD EXPERIENCE

Students benefit from up to **9 months** of internships integrated into their academic journey — a valuable gateway to real-life learning and integration in the professional world.

+ 3000
INTERNSHIP AGREEMENTS
 SIGNED EACH YEAR



OPPORTUNITIES
 ACROSS MOROCCO
 AND ABROAD



ACCESS TO ANNUAL CORPORATE EVENTS



GRADUATE TESTIMONIALS



Carolina LEVONI

My experience at Rabat Business School was great. The campus is huge, and it offers so many facilities, such as the swimming pool, gym, tennis court, etc... but I also managed to learn new things, thanks to my professors and my classmates that were always supportive and helpful with any doubts I had.



Loïc ALPHAND

My experience at RBS was very pleasant. It started with my integration day, where Moroccan students welcomed us very warmly. We felt an immediate connection and quickly felt as part of the class and integrated into Rabat Business School. And for that, I am very thankful!

STUDENT LIFE

A VIBRANT STUDENT LIFE THAT SHAPES MORE THAN CAREERS

At RBS, learning extends far beyond the classroom. With a rich ecosystem of student clubs, events, and initiatives, campus life fosters leadership, creativity, and lifelong friendships.



+
10



Active student clubs and associations



Major annual events



Social Week, International Day, Green Week, Career Expo, Talent Show, Women's Week, Well-being event.

Global opportunities



Participation in international competitions (e.g., SolBridge Debate Championship, 4 Nations Challenge, global Student Challenge by Natixis Investment Managers)

Support for student-athletes and artistic expression

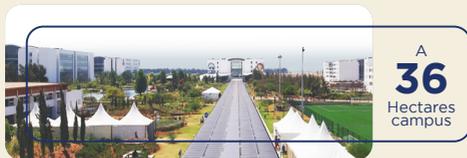


Our student-led initiatives bring the campus to life, while strengthening soft skills, cultural awareness, and community impact.



CAMPUS LIFE

A campus with international standards



A
36
Hectares
campus



10 Residences
with **4000** beds

8 Teaching
Buildings

1 Semi-Olympic Indoor
Swimming pool

1 Indoor
Omnisport hall

2 Tennis
courts

2 Padel
courts

- Several outdoor courts (football, American football, basketball, volleyball, handball, etc.)
- Outdoor table tennis tables
- Weights, gym, martial arts and fitness rooms
- Recreational facilities : choir room, music room, etc.



5 University
Restaurants

1 Supermarket

5 Cafeterias

1 Mini-market



Additional services
Transport, laundry, infirmary,
Medhelp health center, etc.



A library with over

80 000



books in paper and digital format
(covering all disciplines)



Rabat Business School Building



1 auditorium of
630
seats



1 stock market trading room &
connected to the Bloomberg
trading platform

3 coworking spaces

7 lecture theatres (50 to 150
seats)

36 classrooms (in line with
Blended Learning requirements)

10 Study rooms (for group work)



Scan the QR code
to learn more about
our campus



AN INTERNATIONAL FACULTY WITH A RESEARCH-DRIVEN VISION

RBS is home to a dynamic faculty composed of renowned researchers and seasoned professionals committed to academic excellence and real-world impact.

97%
hold a PhD



152+
peer-reviewed
publications in the last year



66%
are international,
representing 22 nationalities



3 Professors ranked
in the **Top 2%**
scientists globally
(ELSEVIER STANFORD ranking)



Organizers and contributors to major conferences such as the **International Conference on Sustainability in Business Practices** in a VUCA WORLD (ICSBP)



Our faculty members combine pedagogical innovation with global expertise, delivering programmes that are both academically rigorous and professionally relevant.

- Finance & Quantitative Methods,
- Marketing & Strategy,
- Human Resources & Organizational Behavior,
- Supply Chain Management & Information Systems

TO EXPLORE OUR FOUR ACADEMIC DEPARTMENTS,

SCAN THE QR CODE



JOIN THE RBS FAMILY

Ready to Shape Your Future?

Whether you're driven by a passion for global business, eager to experience cross-cultural learning, or ready to develop the leadership skills that tomorrow demands — RBS is the place to begin your next chapter.

Start building your future with us — and become a leader who leads with purpose.

ONLINE APPLICATION

Step 1

Application



Create an account at
www.candidature.uir.ac.ma

Step 2

Programme Selection



Choose the Programme

EXAMS AND ADMISSIONS

Step 3

Admission



Written and oral exam

Step 4

Registration



On-site (or online) registration



TUITION FEES AND FINANCING

RBS provides a range of **scholarship and financing solutions** to support students throughout their academic journey, including **need-based grants, student loan programs, and on-campus accommodation options.**

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Leading by Excellence & Awareness



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