



# International Triple Bachelor



# INSTITUTIONS INVOLVED IN THIS PROGRAM

## Rabat Business School

- RBS is **EQUIS** & **AACSB** accredited and has been ranked by the prestigious **QS World University Rankings**
- RBS has been part of the top **20 business schools in the world** according the Financial Times “Master in Management” since 2022. This makes it the **1<sup>st</sup>** and only business school in Africa and in the Middle East to appear in this ranking
- RBS has been accredited by the **Moroccan Ministry of Higher Education** since 2014
- More than **3,000** students, **20%** are international students.

📍 Rabat, Morocco



📍 Paris, France



## IESEG School of Management

- **Triple crown** Business School ( *1% of Business Schools in the world* )
- Ranked in the top 50 Business Schools in the **Financial Times Ranking**
- Its programs are recognized in France by the **French Ministry of Higher Education** and Research, and the Conférence des Grandes Ecoles
- IESEG was also awarded the French **DD&RS** Label in recognition of the social and environmental commitment

## HEC Montréal

- The first Business School to receive **triple accreditation** in North America
- HEC Montréal emphasizes international exchanges, quality of language teaching and technological skills development.
- Ranked in the top 5 in Canada according to **Times Higher Education** (THE) World University Rankings (2023)
- More than **13,400** students, **27%** are international students from **145** countries

📍 Montréal, Canada



# PROGRAM DESCRIPTION

## Why choose this program ?

The International Triple Bachelor (**ITB**) Program enables a carefully chosen cohort of exceptionally qualified high school graduates to pursue their studies across **3** distinct Business Schools situated on different continents. This program presents a distinctive undergraduate curriculum in Business Administration with a global perspective, culminating in **3** degrees from **3** institutions



## A S S E T S

### A path of excellence:

An **international** pathway that encourages initiative and enables each to blossom, to surpass themselves and to nurture their talents.

### Global Outlook:

Enhancing its **global perspective**, this program cultivates a broader international outlook. It empowers every student to not only gain insight into the ethical dimensions of business issues but also to elevate their proficiency in both business English and French. Additionally, it fosters the growth of teamwork, creativity, autonomy, and **leadership skills**.

### After graduation:

- A) Pursue a graduate degree with 3 different state-recognised bachelor degrees.
- B) Apply for a job in Canada, France, Morocco or anywhere in the world.



**DEGREES**  
3 Bachelors



**INTERNATIONAL  
MOBILITY**  
Mandatory



**Language**  
French  
& English



**Duration**  
4 Years

# PROGRAM STRUCTURE

Campus Rabat



Campus Paris



Campus Montréal



## 1<sup>st</sup> Year

### Fundamentals of Management

**Bilingual track :** English / French

- Fundamentals of Management
- Practical Academic Skills
- Principles of Economics
- Principles of Marketing
- Math courses
- Geopolitics
- Statistics
- Construction of a Professional Project
- Professional Immersion Course
- Other Courses

## 2<sup>nd</sup> Year

### Advanced Management Topics

**Track :** 100% English

- The Art and Science of Marketing
- Ethics & Corporate Social Responsibility
- People Management
- Operations Management
- Industrial Relations
- Management Accounting
- Elective courses (ex. FinTech,
- Entrepreneurship, Digital
- Marketing, etc) + Language courses + Career Program
- Business games

## 3<sup>rd</sup> & 4<sup>th</sup> Years

### Specializations Years

**Bilingual track :** English / French

**English track with french immersions courses**

- International Affairs
- Business Analysis – Information
- Technology
- Business Analytics
- Applied Economics
- Entrepreneurship
- Finance
- Project Management
- Logistics And Operations Management
- Human Resources Management
- Business Intelligence
- Management
- Marketing
- Personalized Option

HEC MONTRÉAL  
CANADA

FRANCE



MOROCCO

# APPLICATION REQUIREMENTS

Candidates applying for the **1<sup>st</sup> year** at RBS shall meet the following requirements:

- Must have earned a high school degree (or equivalent) with the mention “**high honours**” (**mention Bien**)
- Must sit for a competitive examination composed of 2 parts in English & French:

**1. Written exam :**

- a- Logical and numerical thinking
- b- Cultural Awareness
- c- Mathematics

**2. Oral exam**

## APPLICATION

### Step 1



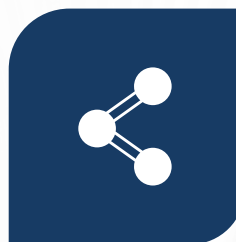
Pre-application on the  
UIR website

### Step 2



Preparation of the  
online application  
form

### Step 3



Choice of the desired  
application path(s)

### Apply here



[https://candidature.  
uir.ac.ma/fr/register](https://candidature.uir.ac.ma/fr/register)

\* For year 2, students recommended by RBS will continue the excellence path at IÉSEG

\* For years 3 & 4, students recommended by IÉSEG will continue the excellence path at HEC Montréal



# CONTACT

For more information, please contact the following email address:

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For more information, scan here

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# International Triple Bachelor



Campus de l'UIR  
Parc Technopolis  
Rocade de Rabat - Salé Maroc



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