Rabat Business School

IÉSEG SCHOOL OF MANAGEMENT

HEC MONTRÉAL



Rabat Business School - IÉSEG School of Management - HEC Montréal -

International Triple Bachelor

Morocco - France - Canada


RBS
RABAT BUSINESS SCHOOL


IESEG
IESEG
IESEG
SCHOOL OF MANAGEMENT



INSTITUTIONS INVOLVED IN THIS PROGRAM

Rabat Business School



- RBS is Triple crowned (AACSB, Equis & AMBA) and has been ranked by the prestigious **QS World University Rankings**
- RBS has been part of the top **10 business schools in the world** according the Financial Times "Master in Management" since 2022. This makes it the **1st** and only business school in Africa and in the Middle East to appear in this ranking
- RBS has been accredited by the **Moroccan Ministry of Higher Education** since 2014
- More than **3,500** students, **20%** are international students.



IÉSEG School of Management

- **Triple crown** Business School (*1% of Business Schools in the world*)
- Ranked in the top 50 Business Schools in the **Financial Times Ranking**
- Its programs are recognized in France by the **French Ministry of Higher Education** and Research, and the Conférence des Grandes Ecoles
- IÉSEG was also awarded the French **DD&RS** Label in recognition of the social and environmental commitment

HEC Montréal

- The first Business School to receive **triple accreditation** in North America
- HEC Montréal emphasizes international exchanges, quality of language teaching and technological skills development.
- Ranked in the top 5 in Canada according to **Times Higher Education** (THE) World University Rankings (2023)
- More than **13,400** students, **27%** are international students from **145** countries



PROGRAM **DESCRIPTION**

Why choose this program ?

The International Triple Bachelor (**ITB**) Program enables a carefully chosen cohort of exceptionally qualified high school graduates to pursue their studies across **3** distinct Business Schools situated on different continents. This program presents a distinctive undergraduate. curriculum in Business Administration with a global perspective, culminating in **3** degrees from **3** institutions

Assets

A path of excellence:

An **international** pathway that encourages initiative and enables each to blossom, to surpass themselves and to nurture their talents.

Global Outlook:

Enhancing its **global perspective**, this program cultivates a broader international outlook. It empowers every student to not only gain insight into the ethical dimensions of business issues but also to elevate their proficiency in both business English and French. Additionally, it fosters the growth of teamwork, creativity, autonomy, and **leadership skills**.

After graduation:

A) Pursue a graduate degree with 3 different state-recognised bachelor degrees.
B) Apply for a job in Canada, France, Morocco or anywhere in the world.

DEGREES
3 Bachelors

INTERNATIONAL MOBILITY
Mandatory

Language
French
& English

Duration
4 Years

PROGRAM **STRUCTURE**

Campus Rabat

Rabat Business School

1st Year

Fundamentals of Management

Bilingual track : English / French

- Fundamentals of Management
- Practical Academic Skills
- Principles of Economics
- Principles of Marketing
- Math courses
- Geopolitics
- Statistics
- Construction of a Professional Project
- Professional Immersion Course
- Other Courses

Campus Paris

IÉSEG SCHOOL OF MANAGEMENT

2nd Year

Advanced Management Topics

Track : 100% English

- The Art and Science of Marketing
- Ethics & Corporate Social Responsibility
- People Management
- Operations Management
- Industrial Relations
- Management Accounting
- Elective courses (ex. FinTech,
- Entrepreneurship, Digital
- Marketing, etc) + Language courses + Career Program
- Business games

Campus Montréal

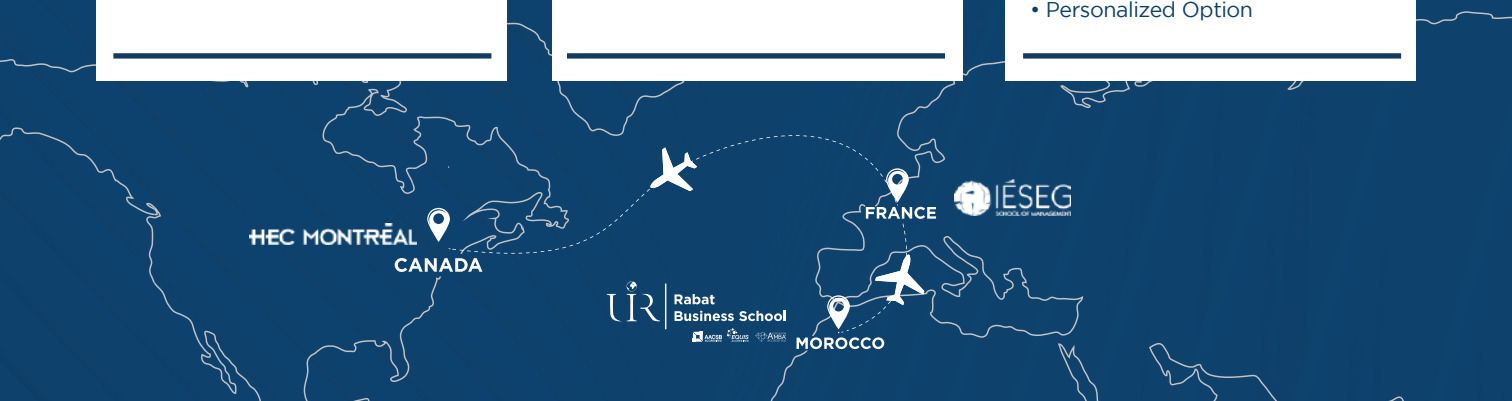
HEC MONTRÉAL

3rd & 4th Years

Specializations Years

Bilingual track : English / French
English track with french immersions courses

- International Affairs
- Business Analysis – Information
- Technology
- Business Analytics
- Applied Economics
- Entrepreneurship
- Finance
- Project Management
- Logistics And Operations Management
- Human Resources Management
- Business Intelligence
- Management
- Marketing
- Personalized Option



APPLICATION **REQUIREMENTS**

Candidates applying for the **1st year** at RBS shall meet the following requirements:

- Must have earned a high school degree (or equivalent) with the mention "**high honours**" **(mention Bien)**
- Must sit for a competitive examination composed of 2 parts in English & French:

1. **Written exam :**
   a- Logical and numerical thinking
   b- Cultural Awareness
   c- Mathematics
2. **Oral exam**

APPLICATION

Step 1



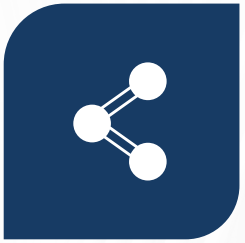
Pre-application on the UIR website

Step 2



Preparation of the online application form

Step 3



Choice of the desired application path(s)

Apply here



https://candidature.uir.ac.ma/fr/register

** For year 2, students recommended by RBS will continue the excellence path at IÉSEG*
** For years 3 & 4, students recommended by IÉSEG will continue the excellence path at HEC Montréal*



CONTACT

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For more information, scan here

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HEC MONTRÉAL

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Campus de l'UIR
Parc Technopolis
Rocade de Rabat - Salé Maroc

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